Why Viacom International Media Networks? Sure, you will have challenging tasks, responsibilities and freedom for your ideas, just like in other companies – but the difference is in the details. At Viacom International Media Networks you are not only bringing in your personal Know How, but also your individual passion. Since we all share a love for great stories, we have gathered the best storytellers and committed ourselves to bringing the best possible stories to our audience all across the world. In the pursuit of telling all the new stories as well as the loved classics, we have grown to become the largest media network in the world. Become a part of us and work for our famous brands like MTV, VIVA, Comedy Central, Nickelodeon and Nicknight. You will have the opportunity to discover your true talent in an innovative and passionate work environment that fits your lifestyle and fandom. We require versatile talents – whether you are a newcomer or a professional – to help expand our content across all platforms from TV to Web. However your own story might turn out, we are happy if you chose to share it with us!

For our VIMN GSA team in **Berlin** we are recruiting, limited to a maternity cover until November 2019 for

Digital Project Manager (f/m)

The position covers digital projects to business development initiatives for all Viacom brands in GSA (Germany Switzerland Austria): MTV, VIVA, Nickelodeon & Comedy Central. The role is primarily responsible for the non-linear projects within the region, working closely with brands, Ad Sales, Marketing, Affiliates, Programming and Research teams while keeping close alignment with our Cluster SWEMEA (Southern Western Europe, Middle East and Africa) and Headquarters in New York.

Just the right job for you:

If you are passionate about content, have experience with various digital projects, are well-versed in business development and are data obsessed, then become an integral part in shaping the future of VIMN's digital strategy and how it airs its content across its many platforms.

- Alongside Brand Directors, driving strategy for digital platforms across GSA, with a particular focus on driving content windowing strategies, in close cooperation with our headquarter colleagues in New York and Madrid. You are focusing on performance and monetization through collaborative programming and product-development initiatives.
- Acting as business owner for Multiplatform products throughout their lifecycle.
- In cooperation with our Content Distribution department, taking initiative to find synergies and identify new business growth opportunities based on VIMN brands / properties / platforms, including VOD, AVOD, SVOD, OTT, applications.
- Roll-out of diverse digital projects defined for GSA, collaborating with International Multiplatform Product Development and Strategy teams as the regional GSA lead. Attend all relevant strategy calls, ensuring a smooth and timely project management taking regional specifics and global demands into account
- Leverage regional and international market data and research to drive data and analytics that determine effective and sellable content windowing strategies. Track and capitalize on market trends in content categories, consumption habits, and emerging platform opportunities.

- Be an in-house Multiplatform expert; stay up to date on the latest in mobile devices, streaming media players, connected devices and other emerging platforms.

That's why we want you:

- You thrive in a fast moving, collaborative environment and are passionate about content and creating digital products that delight users and drive KPIs.
- You operate both independently and as part of a broader team; juggle multiple tasks and projects simultaneously in a results-oriented environment.
- At least 5 years previous digital project management and/or business development experience
- Distinct affinity to VIMN's target groups and knowledge of the television and digital content market
- Bachelor's degree in media, planning, economics, business or public administration, or an equivalent combination of skills, training and experience.
- Written and spoken fluency in English and German

Benefits

- You work in Friedrichshain, one of the hotspots in downtown Berlin, in a centrally located office
- In addition to your salary, you get a monthly benefit card
- Free access to www.lynda.com including a variety of online trainings
- Company sports and several other company discounts

Sounds just like you? Then this job will suit you perfectly. Send us your application and let us know your earliest possible starting date via webpage https://viacominternationalmedianetworks.hat-stellen.de/.
Questions? Send them to **careers.gsa@vimn.com**