VIACOM INTERNATIONAL MEDIA NETWORKS

GERMANY SWITZERLAND AUSTRIA

Why Viacom International Media Networks? Sure, you will have challenging tasks, responsibilities and freedom for your ideas, just like in other companies – but the difference is in the details. At Viacom International Media Networks you are not only bringing in your personal Know How, but also your individual passion. Since we all share a love for great stories, we have gathered the best storytellers and committed ourselves to bringing the best possible stories to our audience all across the world. In the pursuit of telling all the new stories as well as the loved classics, we have grown to become the largest media network in the world. Become a part of us and work for our famous brands like MTV, Comedy Central and Nickelodeon. You will have the opportunity to discover your true talent in an innovative and passionate work environment that fits your lifestyle and fandom. We require versatile talents – whether you are a newcomer or a professional – to help expand our content across all platforms from TV to Web. However your own story might turn out, we are happy if you chose to share it with us!

For our team in **Berlin, Germany** we are recruiting for a limited period of approx. 12 months a

Digital Lead GSA (f/m/d)

Just the right job for you:

If you are passionate about content, have experience with various digital projects, are well-versed in business development and tech savvy, then become an integral part in shaping the future of VIMN's digital strategy and how it distributes its content across its many platforms.

- Driving and developing business for digital platforms across GSA, with a particular focus on optimizing revenues. Act in close cooperation with the local VP Content Distribution and the cluster VP Digital Strategy and our headquarter colleagues in New York and Madrid.
- Heading the local digital Team by prioritizing tasks to ensure timely roll-out of diverse digital projects defined for GSA
- Managing distribution & marketing for our quickly growing TVOD, SVOD, AVOD and OTT business across all our partner and owned & operated platforms
- Taking initiative to find synergies and identify new business growth opportunities based on VIMN brands / properties / platforms, including applications.
- Collaborating with International Multiplatform Product Development and the Digital Strategy team. Attend all relevant calls, ensuring a smooth and timely project management taking regional specifics and global demands into account
- Leverage regional and international market data and research to drive data and analytics that determine effective and sellable content windowing strategies. Track and capitalize on market trends in content categories, consumption habits, and emerging platform opportunities.
- Be an in-house Digital expert; stay up to date on the latest in mobile devices, streaming platforms, connected devices.

That's why we want you:

- You thrive in a fast moving, collaborative environment and are passionate about content and creating digital products that delight users and drive KPIs.
- You operate both independently and as part of a broader team; juggle multiple tasks and projects simultaneously in a results-oriented environment.
- At least 5 years previous digital project management, digital content distribution (TVOD, SVOD and AVOD) and/or digital business development experience
- Distinct affinity to VIMN's target groups and knowledge of the television and digital content market
- Bachelor's degree in economics, business or Media Management, or an equivalent combination of skills, training and experience, MBA is a plus
- Highly skilled in excel
- Written and spoken fluency in English and German is required, Spanish is a plus

Benefits

- You work in Friedrichshain, one of the hotspots in downtown Berlin, in a centrally located office
- In addition to your salary, you get a monthly benefit card
- Free access to www.lynda.com including a variety of online trainings
- Company sports and several other company discounts

Sounds just like you? Then this job will suit you perfectly. Send us your application and let us know your earliest possible starting date via webpage https://jobs.smartrecruiters.com/ViacomInternationalMediaNetworks/743999688678357-digital-lead-gsa-f-m-d- Questions? Send them to careers.gsa@vimn.com

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For more information regarding our data usage and recruitment privacy note please see this link: ENGLISH