

Paramount



Position Title: Coordinator, Brand Partnerships & Partner Marketing

(f/m/d) full- or parttime

Department: Streaming Strategy 3381

Reporting to: Katharina Rickers

Based in: Berlin

About Paramount:

Paramount Global (NASDAQ: PARA, PARAA) is a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic studios, networks and streaming services, its portfolio of consumer brands includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, Paramount+, Pluto TV and Simon & Schuster, among others. The company delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, Paramount Global provides powerful capabilities in production, distribution and advertising solutions.

Paramount CNA (Central & Northern Europe and Asia)-portfolio includes Paramount+, Pluto TV, , MTV, Nickelodeon, Comedy Central and Paramount Network. In addition to offering innovative streaming services and digital video products. Paramount provides powerful production, distribution and advertising solutions for partners across more than 70 countries..

Our goal is to be the world's leading, branded entertainment company across television, motion pictures, and digital media platforms. We are home to global brands that connect across all platforms.-It starts on screens of all sizes, and it doesn't stop there. We connect with audiences in the real world through live experiences, huge events, books, toys, games, apps and so much more, giving them ways to engage **be optimistic and determined** whenever and wherever they want.

We are pioneers in creating innovative programming for all targets by **having agility and adaptability**, Our portfolio includes Jersey Shore, SpongeBob SquarePants, Paw Patrol, Yellowstone, MTV EMAs, South Park, Star Trek, Mission Impossible, Transformers, Dexter and many more...

Paramount CNA embraces **diversity, inclusivity & collaboration**; we are committed to create an environment of inclusion and mutual respect for all candidates and employees. We are proud to be a mirror of the cultures and countries where we operate, develop our employees, grow our business and contribute to society.

As a member of the Department

Come and join us during this extremely exciting period of launching a major new streaming service in Germany, Switzerland and Austria. Based in Berlin you will focus on Brand Partnerships and Partner Marketing for Paramount+, our new subscription video on demand streaming service to launch later this year, as well as PlutoTV our FAST (Free Ad-Supported Streaming Service), also with a geographical scope of GSA.



- Help to deliver all marketing materials to our partners, including telcos, distribution platforms and consumer brands
- Coordinate marketing material between internal- and external teams and stakeholders, liaise with agencies and handle the work-flow
- Help to Identify beneficial partnerships for our streaming services Paramount+ and PlutoTV and help the team to create and pitch innovative campaigns and ideas to potential partners
- Build presentations and lead planning and the execution of campaigns
- Support the Partner Marketing Team
- Prepare and present strategic updates to internal and external stakeholders

That's what we want you to have:

Our ideal candidate should fit perfectly with our values, but apart from that, you have ..☺

- 2+ years of experience as a coordinator, preferably in a marketing environment
- Excellent proficiency in both German and English (writing and verbal)
- Creative mindset with excellent presentation skills
- Passion for streaming entertainment, content and innovative, unique marketing
- Creative and agile work methods, comfortable with working in international teams
- Comfortable with working in a fast-paced and everchanging environment
- Good communications and project management skills

Why should you choose us?

Our company is full of challenging jobs within a multicultural environment. We are proud of having an unique and friendly atmosphere but here are more reasons why you should work with us:

- Be part of the exciting streaming business!
- Market-leading professional development opportunities
- Challenging job in a multicultural environment
- Unique and friendly atmosphere
- Market-leading professional development opportunities
- Competitive salary tailored to your skills and experience attractive benefits
- Flexible working hours
- Young/young at heart & diverse audiences
- Creativity & cultural connection
- Premium Global Brands at scale
- Hybrid working model

Interested? Send us an e-mail at victoria.negara@randstad.es